

# SHARE YOUR COLLECTIONS WITH THE WORLD

# PAST PERFECT ONLINE

PastPerfect Online enables you to expand your audience to thousands of new visitors by building a fully searchable, online collections database using your existing PastPerfect 5.0 records. Easily choose the information you want to display online and use the web publishing tool to share your records. Your PastPerfect records are safe and secure, while only the selected information is shared online.

Capable of displaying hundreds of thousands of records, PastPerfect Online has multiple ways for web visitors to search: Keyword Search, Advanced Search, Catalog Search, and Search by Term. PastPerfect Online sites are customizable and have built-in responsive design, making your site look great across all mobile devices.

Once your collections are online, you can use your site to collaborate with regional and national repositories, such as the Digital Public Library of America. Your online collection records become ambassadors for your organization, attracting new visitors and engaging with those who already know and support you.



## Easy to Use

Select records to go online individually, using a query, or from Catalog Lists. The built-in Web Publishing Wizard helps you select and rename your online fields, set up your Advanced Search categories, and easily create files for the web.



## Safe & Secure

You choose which records, fields, and images from your PastPerfect program are available online. The web-friendly images shared on your site can be watermarked for protection, without affecting the images attached to your PastPerfect records.



## Save Time

PastPerfect Online can serve as your own 24/7 research assistant. Web visitors can search your collections at their own pace before contacting you with an idea of what they need, freeing up your time for other projects.



## Built-in Forms

Customizable email forms help you solicit feedback on items in the collection and provide online visitors the opportunity to request image reproductions. Additionally, online visitors can use the Email to a Friend form to share items from your collection.



## Customizable

Sites are designed to complement your main website. All sites feature a customizable Landing Page, where you can include search tips or information about your organization. Changes to your site can be made at any time through simple checkboxes, dropdown menus, or by modifying HTML and CSS.



## Sites Statistics & Google Indexing

The built-in reporter helps you identify the most common searches performed on your site. Google Analytics can be added for a more detailed analysis of site usage and visitor statistics. Free submission to Google Indexing is available, enabling your collections to become accessible to anyone using Google.



## Annual Hosting, Maintenance, & Support

With PastPerfect Online, you pay a low, annual fee for the hosting of your site, based on the number of catalog records you are sharing. All maintenance and updates to the software are included with your annual hosting, along with technical support for your site. Whether you would like help updating your online records or making changes to the site design, our friendly staff of museum and technical professionals will be here for you. Additional resources available include video tech tips, webinars, and a digital user guide.

## PPO Links

Expanding on PastPerfect Online's ability to share data and web-quality images online, PPO Links helps you create a more enriching visitor experience by sharing multimedia files. By hosting your multimedia files with PPO Links, you can create seamless access to your audio, video, PDF files, and more, directly from your PastPerfect Online records.

**Pricing** AASLH discount prices are shown below and reflect a 20% discount.

PastPerfect Online Setup	PastPerfect Online Annual Hosting	PPO Links
One-time fee	\$228	
	10,000 Records	\$380
	20,000 Records	\$576
	30,000 Records	\$772
	40,000 Records	\$968
	50,000 Records	\$1164
	60,000 Records	\$1360
	70,000 Records	\$1556
	Additional hosting available.	
		10GB
		\$100
		20GB
		\$200
		30GB
		\$300
		Additional hosting available.

## Check out PastPerfect-Online.com

Visit [www.pastperfect-online.com](http://www.pastperfect-online.com) to explore sites from the growing number of organizations using PastPerfect Online to share their collections.

Visit [www.museumsoftware.com](http://www.museumsoftware.com) for additional product information.

Contact our team with any questions.

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